

Matthew Gordon | Senior Creative Developer

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Summary:

I am a strongly motivated senior software developer with specific strength in web software development and a passion for building great web experiences. Through my experience I have become thoroughly proficient in the latest coding standards. My passion is in building out creative and engaging apps and user experiences(UX).

Education:

2010: B.Sc. New Media Interactive Development from Rochester Institute of Technology

Technical Skill Summary:

- Front End Web Technologies:
 - + HTML, CSS, Javascript (ES6, React, Vue, JQuery)
- Back End Web Technologies:
 - + PHP (Wordpress), Node.JS (Express), Gulp, Webpack, Git
- Collaboration Technologies:
 - + Slack, Microsoft Office, Google docs

Relevant Job Experience:

Jun/2017 – Dec/2018 : Senior Creative Developer : Burns Marketing

Senior Creative Developer

- Technical lead on several projects.
- Provide estimates and feedback on user experience designs to create quality products for clients
- Work with clients to manage requests and build tasks for freelance developers.
- Develop creative concepts and solutions for digital projects to enhance clients' projects.
- Put in extra effort to get projects with constrained timelines to completion by clients' deadlines.

Notable Client Projects:

- HP Enterprise: Cloud 28+ (website)
- Gogo Inflight Wifi (promotional website)

May/2014 – Jun/2017 : Freelance Developer

Freelance Interactive Developer

- Built front-end applications for various projects and clients
- Learned necessary business management skills such as personal bookkeeping and budgeting and worked with contracting developers.
- Created time schedules and estimates for clients' projects.
- Provided clients with necessary recommendations on user experience when relevant in order to create the best possible product, such as highlighting important links and better mobile support.
- Worked on both web applications and mobile apps.

Notable Client Projects:

- TGI Friday's (website)
- Gevalia Coffee (website)
- Park City Ski Resort (website)

May/2010 – Jun/2014 : Senior Creative Developer : Crispin Porter and Bogusky

Senior Interactive Developer, Focusing on Front-End Web Technologies

- Provided technical leadership on multiple teams of 2-5 developers.
- Contributed technical input on creative pitches for client work, for example app ideas that complimented a campaign. Often built prototype apps to showcase possibilities to clients.
- Developed large enterprise web applications & short-lived 'evergreen' applications.
- Collaborated with producers, designers, and developers in a team environment.
- Provided development time estimates for proposed projects.
- Mentored newly hired developers / development interns.
- Interacted with clients to meet the needs of a project.
- Worked with agile project management methodologies, lead weekly sprint meetings.
- Developed higher knowledge in front-end technologies.

Notable Client Projects:

- Vail's Epic Mix (website)
- Domino's (various promotions and Facebook apps)
- Applebees (website)

Relevant Volunteer Experience:

August/2018 - Present : Campaign Website Development Consultation

- Provided UX assistance and technical leadership on campaign websites for Kyle Mullica in Colorado State House District 34.
- Managed expectations and timelines for development of website features.

April/2018 - Present : Boulder Colorado Democrats Website

- Worked with volunteers to create a more user-friendly site for signing up to volunteer.
- Provided UX direction for best practices for building a more accessible site.
- Worked on tight timelines to build out relevant, timely features for events such as the Colorado Women's March 2019.